

Stimpson Avenue Academy Stimpson Avenue Northampton NN1 4LR Telephone: 01604 346800 E-Mail: office@stimpson.emat.uk

Head of School: Mrs L Clapton Executive Head: Mrs Z McIntyre

5<sup>th</sup> January 2023

Dear parent/carer,

## CONSENT FOR USING VIDEO RECORDINGS AND IMAGES OF CHILDREN AND YOUNG PEOPLE

Stimpson Avenue Academy have been invited to participate in Poetry By Heart in the new year, who require permission to publish your child's poetry recordings. Please read the following message from Poetry by Heart and complete the details overleaf.

We would like to use selected video recordings of children and young people who participate in the Poetry By Heart on our website <a href="www.poetrybyheart.org.uk">www.poetrybyheart.org.uk</a>. Examples of where the video recordings may appear are the Performance Gallery pages and the poem page for the poem recited by the child or young person. This material celebrates the young person's achievement in a public way and helps to inspire others to enjoy the poem and to take part in the competition with their own performances. These video recordings are one of the most popular parts of the website.

We take the digital safety of young people very seriously. The video recordings will not be shared anywhere other than the Poetry By Heart website and they will be stored securely by Poetry By Heart staff. There will be no option for the public to comment on the videos or share them elsewhere. Personal information accompanying video recordings will be limited to the first name (or an alias) of the student or the student group. If students have entered the national competition we may also want to include their key stage at the time of the recording. Poetry By Heart will store the video recordings indefinitely while they are still of use to the project. Under the General Data Protection Regulation, you have the right to withdraw consent at any time.

We are seeking your permission to use the video recording produced and submitted by your son/daughter's school to Poetry By Heart. Please complete the form and indicate your consent for each option overleaf. You may complete the form electronically or by hand.

Kind regards,

B. Williams

Mr B. Williams Year 4 teacher





CONSENT FOR USING VIDEO RECORDINGS AND IMAGES OF CHILDREN AND YOUNG PEOPLE	
Full name of young person:	Class:
Alias or forename of young person to appear online:	
Full name of parent/carer:	
Relationship:	
May we use your son/daughter's video recording and image	e on the Poetry By Heart website? <b>YES/NO</b>
We may also like to use still images of the child or young per to promote Poetry By Heart, in print and digital formats. Ex schools or an advert in a teacher magazine.	
May we use your son/daughter's image in material used to	promote Poetry By Heart as outlined above? YES/NO
Parent/carer signature:	Date:
Please return complete and return form by Tuesday 31 <sup>st</sup> January 2023.	
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